

Amos Hernandez

Passionate Director, Cinematographer, Producer

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EXPERIENCE

UPPLUCK, St. Louis MO — Digital Marketing Director

June 2019 - Present

Create marketing strategies for our clients' social media platforms. Manage 3 employee creator team. Develop all company marketing material including print campaigns and social media campaigns.

Unlimited Prepay, St. Louis MO — Marketing Assistant

July 2017 - June 2019

Managed Unlimited Prepay Distribution's marketing channels including email blasts and social media content. Resulting in an increase of their online engagement.

Missouri Press Bar Commission, St. Louis MO — Producer

Jan 2017 - July 2017

Produced a series of 3 informational videos for the Missouri Press Commission. Hired crew/talent, created call sheets, set up interviews, and filed all production files.

EDUCATION

Webster University, St. Louis MO — Film/Television Production

August 2015 - May 2019

Bachelors of Arts in Film and Television Production. Gained a comprehensive understanding of production stages, created narrative film projects alongside client advertising work.

VOLUNTEER

Christian Center Church August 2015 - current

Edited weekly Podcast show and directed service livestream production. Learned how to use OBS studio and multi cam setup.

St. Louis Science Center Summer 2018

Taught students film techniques including how to set up a camera & edit in Premiere Pro.

SKILLS

Leadership

Team Management

Research

Problem Resolver

Listener

Technical Skills

- Adobe Premiere Pro
- Photoshop/ Illustrator
- After Effects
- Facebook Business Management
- Microsoft Suite
- OBS Livestream Studio
- Camera Operator
- Bi Lingual

LANGUAGES

Spanish (Fluent), English (Fluent)